

MEDIA KIT 2021



YOUR NAME
Company or brand

Hello there, I'm Ruthann

Ruthann Bowen, founder and owner of WIX DesignHer, is a creative and business-minded web designer located in the greater Pittsburgh, PA area. She is also the author of "The Female Entrepreneur's Guide to Creating a Website in a Weekend." She works with small businesses and female entrepreneurs building beautiful, modern websites which accurately represent clients' brands. As a WIX expert, she teaches business-related classes showing people how to design using the easy drag-n-drop website building platform. Exercising the experience gained from her background in PR, she also holds workshops focused on the power of utilizing branding, social media and search engine optimization for small businesses.

Ruthann has spoken at Belmont University, Grove City College and Butler County Community College on the topics of of blogging and content creation. She has also contributed to [Business News Daily](#) and [Best Company](#) on the importance of professional web design.



INTERESTED IN WORKING TOGETHER?

I am available for web design projects for small businesses, start-ups, freelancers, entrepreneurs, and hobbyists turning a side hustle into a profitable business.

[Let's get started!](#)



The Female Entrepreneur's Guide to Creating Your Own Website In A Weekend is the go-to playbook for the DIY lover who desperately desires a professional website without breaking the bank.

This no nonsense, how-to guide kicks overwhelm to the curb making it easy to create your own website in a weekend. Discover insider professional tips and tricks showing you how to design a website that attracts, converts and grows your business.

Inside you'll learn all the magic how to:

- Identify the language of your target audience converting them from tire kickers to raving fans.
- Unleash your inner techie with easy-to-follow guidance from a pro designer.
- Get more traffic to your site. More traffic love = more future customers.

By the time you reach the last page, you'll be empowered—and excited—to finally launch a breathtaking, moneymaking, DIY website you love.

Available at [Amazon](#), [Barnes & Noble](#), and [wixdesigner.com](#)



Publications



Speaking | Workshops



Podcast Interviews

MicroLeadership with Haydn Bratt

The Cannoli Coach with Kimberly Hambrick

Everyday Leaders 50 in 50 with Melahni Ake

Be the Leader with David McGlennen

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